

Berklee College of Music

# **Black Winter: Letting Go**

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Master of Music in Music Technology, Production, & Innovation

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## **Abstract**

This culminating experience serves to captivate the audience by taking them on a musical journey by using the real-life experiences of the author and conveying them into a musical domain, allowing listeners to feel the emotions that the author felt. The album itself consists of 11 original songs that are very versatile and unique, but maintain a consistent theme. The genre of the album is Alternative R&B with a splash of Hip-Hop, as the artists look to use a modern and original style of musical harmony to translate these experiences to the audience. The album was produced entirely by the author, but the singing and songwriting was done by one of the authors' close friends who offered her voice to help bring the project to life. The research consists of a wide variety of artists of different musical styles who have graced the world with meaningful music and visuals. The author has studied how these artists have reached success musically through lyricism, emotional significance in music, and unique visuals that have contributed to a forever evolving industry, as he wishes to touch the listeners on a deeper level than just hearing.

## Acknowledgements

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I would also like to thank my family for getting me involved in the world of music, supporting my dreams, and never giving up on me. You serve as my backbone and I never could've accomplished anything without the patience, support, trust, and love of my family, especially my mom who is always planning ahead and wants nothing more than to see her son succeed in life doing what he loves, and she's the main reason I can do that. Last but not least, I would like to thank TaylerTheSinger, the lone artist and voice of the project who offered her amazing songwriting abilities and unique musical perspective to bring the project to life. Without her, this project would be nonexistent. Tayler, you are the reason this project came out so good and I'm forever grateful to have such a talented friend in my life.

## **Introduction**

### **Purpose**

The purpose of this project is to translate the emotions of the author from past experiences, mainly regarding love and bad relationships, to the audience in the musical format of an album. The author wishes to captivate his audience and take them on a musical journey centered around specific feelings and emotions. The addition of the visuals will also open the emotions of the audience, and adds the sense of “seeing” to the journey instead of just “hearing”. The project is called “Black Winter” which is primarily an alternative R&B album with splashes of Hip-Hop, but visuals will accompany some of the songs from the album. Black Winter represents multiple things in the eyes of the artist. First, the title Black Winter is already giving a dark, beautiful, mysterious vibe which is exactly the mindset the author expects the audience to be in before experiencing the project. The title kind of gives listeners an idea of the vibe they’re going to hear, but ultimately, they won’t really know until they actually hear it. The author felt that this title captured the emotions of the music, as well as the overall musical style of the album.

### **Emotional Significance**

Emotionally speaking, Black Winter revolves around bad experiences the author had with love and relationships that left him feeling numb to emotion for a while. It is not your typical love or heartbreak project, but it really will allow people to understand the author on a deeper level. By using effective lyricism, indirect storytelling, spacious melodic productions, and breathtaking visuals, the author hopes the audience can relate to some of his experiences,

and really connect to the music emotionally. Black Winter symbolizes some dark places in the authors' life that really changed his personality. He realized that he was holding onto past feelings from these experiences which left him narrowminded, and isolated from the world. He used Black Winter as the turning point in his life, finally being able to express and let go of all these feelings and experiences that have hindered him recently. He believes that everyone has had bad experiences interacting with others in one way or another, and his personal experiences have put him through a lot of pain and suffering that was stunting his emotional growth.

### **Relevance**

Black Winter represents the cold and dark feelings the author had as a result of his past experiences. His birthday is in the winter which not only gave him an idea for the title, but also made him feel a certain obligation to pursue the project and really attached him to it. This project started off as an idea back in late 2018, at the lowest point in the authors' life, and he finally decided to pursue it as his culminating experience after he realized he'd been harboring a lot of sadness and dishonesty that weren't allowing him to move forward. Things really came to fruition when the author looked back, and realized he hadn't truly felt like himself since these defining points in his life. After that, he began to act on how these moments made him feel, and let those moments create the music. This project is relevant because it explores the complex array of human emotion, and translates them into the musical domain. Even though specific emotions were targeted and generated from personal experiences, people should be able to relate to the songs and lyrics in one way or another.

## **Credibility**

This project is credible for starters because it's all original. From the title, concepts, and music, everything was drawn up from scratch and stemmed from real life experiences. Themes such as sadness, lust, trustworthiness, dependence, insecurities, and vulnerabilities are amongst some of the many emotions that appear on Black Winter. This project is credible because the author is re telling real stories through music. He didn't just write rhyming words on a sheet of paper, he used life itself, along with lessons learned and experiences to write the album.

## **Inspiration**

The main inspiration for Black Winter was the authors' relationship with different women from his life in the past few years, and how he held them to standards they couldn't keep. The author also used his struggle to regain his happiness and himself as inspiration for this album. He was truly hurt from his past, and finally acknowledging these experiences was only the first step to a lengthy rediscovery of himself and his happiness. He felt that he couldn't be himself again until he expressed the feelings he'd been harboring. The author let these experiences corrupt his way of thinking, which led to the development of Black Winter, a way for him to finally let go of the past.



## State of the Art

This project encompasses two main aspects being the music (sound source) and the videos (visual accompaniments). When creating a multimedia project like Black Winter, you need to know what others in the industry with similar projects have done and what made them successful. The author was able to study great artists, and rediscover true beauty and emotions in their music, which really allows people to go beyond just hearing the music and really connect with it. First, he analyzed what makes a great album, because it is the foundation of the project. The author learned in his seminar class that lyricism and emotion are two very key components in songwriting. “When the listener is able to interpret the emotion of a song and connect with it, it generally makes the song better than if the listener is left confused between multiple conflicting emotions or unable to interpret the emotion at all.”<sup>1</sup>

Lyricism is a key component that really paints the picture or idea of a song. It’s so easy for people to fall in love with a song without understanding lyrics, whether it be because of a catchy hook, or banging beat that you just can’t get enough of. However, the authors’ research led him to believe that understanding the lyrics of a song can really get listeners involved in more ways than just hearing. By knowing the meaning of the lyrics, it can really help alter the listener’s emotions or energy, and mentally connect them to a song, which is one of the authors’ goals for Black Winter. It feels like the lyrical component of songwriting in present times has been starting to lose its value. Some songs that they play on the radio nowadays really make you question if lyrics are even important anymore. A lot of modern songs are starting to have less

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<sup>1</sup>. Ivy G. Campbell, *Basal Emotional Patterns Expressible in Music*, 1942.

and less lyrical importance, especially in the authors' main genre, Hip-Hop. It just seems like they give anyone a microphone these days, and they just say whatever they want. Songs like Panda by Desiigner or Gucci Gang by Lil Pump are two examples of hit songs, within the last five years, that have absolutely no lyrical importance. It's not that these songs are bad, that's not the case at all, but they are very catchy, and serve as ear candy. Lil Pump said the words "Gucci Gang" 53 times in that song, which is only 2 minutes and 4 seconds long. In Desiigner's case, he said "Panda" 36 times within a 4 minute and 8 second timeframe, which isn't nearly as much as the other example, but still takes away from opportunities of true lyricism. These songs are extremely catchy, but the lyrics don't allow the audience to connect with them on a deep level, or really understand the song significance. The author didn't follow the approach of Lil Pump and Desiigner in terms of lyricism. His goal was to write lyrics that make you think, lyrics that make you feel, lyrics that can have a major impact on someone else's life, and take you on a deep journey. The catchiness in the lyrics was just the icing on the cake for him, as his purpose was to make meaningful music that will touch the hearts of others.

Emotion is another key aspect in songwriting. Music can stimulate emotions and feelings and really bring parts out of you that you didn't know could be brought out just by listening. There is a style of music for every basic human emotion, and listening to music can shift you from feeling one way to another, or make you feel more of what you were already feeling. People tend to listen to sad songs when they're sad, not because they want to get happy, but because the sad song stimulates how they are feeling in that moment, and can even make them sadder. In his research, the author examined Pink Floyd's Dark Side of the Moon album.<sup>2</sup> They

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<sup>2</sup> <https://music.apple.com/us/album/the-dark-side-of-the-moon/1065973699>

are a great example on how, the use and portrayal of emotion through music is a key feat of songwriting. Dark Side of the Moon is a conceptual album that revolves around the themes of death, greed, and overall conflict. “On the Run” was one of the songs that had an emotional impact on him. The dynamic start followed by rapid subtle chords really caught him instantly. Although it is an instrumental, the author discovered that the song is about band member Richard Wright’s fear of flying. At first the song sounded like being on a runway taking off in a plane, or running freely in a Sonic video game. However, after discovering the meaning, the song made the author think about the severity of flying, and how one false move by the pilot can end your life indefinitely. The author believes this song triggered a sadness in him, and now he gets sad when he hears it because he ultimately associates it with death. This song may have even provoked a hidden fear of planes in the author, because he felt a huge sense of discomfort when flying from Spain to Washington DC, an emotion that he’s never felt on a plane until hearing the song.

Beyoncé’s lemonade album is another great example on how effective visuals can be for music. Unlike the Beatles, she didn’t use animated videos, but you still can’t take your eyes off of the breathtaking scenery, still shots, color choices, and narration, all while listening to her soothing voice. Beyoncé’s Lemonade album captures effective meaning lyricism, emotion enhancing music, and amazing visuals. Having all three of these aspects really shows that she knew what she was doing. She had a vision, brought it to life, caught our ears with the lyrics, caught our eyes with the visuals, and caught our hearts with the many different emotional interpretations, especially with all the speculation of the album being about her longtime husband

cheating on her. The song and visual that was truly captivating to the author was “All Night”. She set the tone very soft and subtle from the beginning with footage of her grandmother, and sharing lessons she learned from her. The video occasionally alternates between black/white and color. The times that it switches are at key moments in Beyoncé’s opening narrative that are flawlessly executed, and leave the audience immersed in every aspect of the project. Her hard on this album did not go unrecognized, as she received multiple nominations for some of the biggest awards in music such as the BET award, a Grammy, Soul train, and billboard award for this masterpiece.

## Description

Black Winter is an alternative R&B and Hip-Hop album consisting of 11 original songs written by TaylerTheSinger (Ashley Payne) and S. Finesse (Sean M. Robinson). All of the lyrics were written by TaylerTheSinger with the exception of the chorus on track 3 “Emotionless” which was written by S. Finesse. The album was produced, mixed, and mastered entirely by S. Finesse while the recording was done by Kirk Mitchel also known as KJonDaBeat. Using Tayler’s voice and songwriting skills, the album came to life beautifully, and captured every idea S. Finesse had in his mind when initially creating the Black Winter concept. Each song has meaningful lyrics that can be interpreted many different ways by the listener, and the harmonic delivery style of Tayler along with the unique and versatile production style of S. Finesse really entices the listener’s emotions and provides a unique twist to the R&B genre.

The first track is called ‘December’. This was a great song title to kick off an album that has a dark, mysterious winter theme. The song is in F sharp minor, and has a slow tempo that allows Tayler to freely harmonize, and perform various runs. Autotune helps give Tayler the more modern-day sound, and even though she doesn’t need it, she really enjoys using it and developed her singing style around the use of it. December talks about not giving up on someone, whether you’re on good or bad terms with that person. Tayler states in the chorus that “Even on bad terms, my loyalty won’t change” which means you are fully committed to someone, regardless of their flaws. “Let me be your summer in December” is another line from the song that discusses being the source that brightens up someone’s day when they’re feeling down or coldhearted.

“2 Seater” is also in the key of F Sharp minor. It has a faster pace than December, and provides a unique 6/8 feel even though it’s in 4/4. 2 Seater is one of the author’s personal favorites because it’s one of the “happier” songs on this dark project. This song was pretty much written about first date butterflies and excitement. There’s nothing better than feeling a natural spark or connection, when you meet up with a possible love interest for the first time. 2-Seater is the authors’ way to say “It’s just the two of us, vibing out together, and enjoying each other’s company. Nothing else matters.”

“Emotionless” is one of the most popular tracks from the album. This was the very first song written on the album, and also the song that really sets the overall tone of the album. It is in the key of C major, and has an upbeat tempo. This song is one of the few on the album that has more of a Hip-Hop feel. When writing this, the author truly felt like he’d never be able to feel any emotions anymore. He wrote this song after he spent 6 months being led on by someone who was just using him to feel attention, and feel wanted. The whole time the author was being led on, he thought he was actually working toward something serious with this woman, but she had other plans. They went on several dates, studied together, and went through typical college student shenanigans together. The author didn’t want to make any fast advances on her because he really cared for her, and believed that they would build with time. He wanted to be perfect in the eyes of her, and show her that he’s different from all of the other guys who seemed driven by lust. In the sixth months of their “relationship” which happened to be on Valentine’s day, the author finally tried to kiss her after a romantic date, and was rejected, only to find out that she had somehow only saw him as a friend. In other words, since the author didn’t try to kiss her in the early stages of their “relationship”, the woman lost interest over time, but still kept stringing him along. The

author was left confused, because he made it clear how he felt about her, and really tried to take his time, and be smart with every move he made in order for her to feel comfortable, and not seemed rushed or forced, but apparently, that's what she wanted. Rather than communicating her feelings, her actions ensured the artist that she felt the same way, and that they were on the same page, but it turned out she was using him for all the attention, money, and time he gave her. When the author finally realized, it was too late, and he truly felt emotionless.

“Worth It” is another fan favorite of Black Winter. This song is in the key of B flat minor, and provides an Afro-Caribbean vibe that features heavy percussive elements, unique rhythms, and exotic instruments such as the guzheng. This track really makes the listener just want to dance, and get lost in the music. The lyrics are actually about two different situations. The main story behind the lyrics actually ties to the same woman that Emotionless was written about. The author went through a lot of pain dealing with that woman he had intense feelings for, but never got intimate with. The song talks about how the author was feeling about the woman, before he realized her true intentions which is what Emotionless talks about. The author spent so much time and effort during that 6-month period trying to obtain the woman who he thought was the girl of his dreams at the time. There were times when he felt like he was chasing her, and times where he felt like he wasn't making progress with the woman, but none of that mattered to him because he trusted the process and truly believed that she was “Worth It”.

“Gucci” is another song that feels more on the Hip-Hop side of this album. The song is in D minor, and offers a nice head nodding pace, but features some prominent slow bounce sections where it feels that the bpm what almost cut in half. The lyrics for this song are talking about an

independent woman that has her head on straight and doesn't need support from anyone. The term "She's Gucci" is often heard in this song, and is another way of saying "She's good", or "She can handle her own and she doesn't need anything since she worked for everything she got."

"Say" was the most popular song on the album for a long time. This song is very open and melodic, which allows Tayler to do what she does best and sing her heart out. It's in the key of E minor, and one of the slowest songs on the project. Tayler puts her full arsenal on display for this song and left it all on the table as she hits a lot of self-harmonization, melodic runs, and amazing songwriting skills. This song talks about when you have heavy feelings for someone, and can't tell if they feel the same way, playing hard to get, or just leading you on. Tayler cries "Do you love me, say" throughout the chorus begging for reassurance to try and make things work with this person. This song was meant to feel suspenseful because Tayler pours her heart out on the verses saying things like "Take you to the mall, I just want to drip you down. Put you in designer, buy you Birkin and Chanel" really implying that she'd do anything for this person. The verse transitions to the pre chorus "Take me as I am, I don't want to be your friend, we can start over again" as she makes her intentions for that clear, before asking in the chorus if the person loves her.

"Toxic Love Story" was a song that Tayler wrote about a toxic relationship that her cousin used to be in. Her cousin told her all of the details of their relationship, and Tayler was able to turn it into a short song. There was a lot of verbal and emotional abuse that took place in this relationship, but regardless of what went down, they could not leave each other alone. "Ain't no talking, cause all you want to do is fuss and fight" is a line from the song that talks about the failed



communication methods of the relationship, and how little things that can be talked over just end in fights and big arguments. One argument resulted in Tayler's cousin getting told to leave the house. This is where the line "So when you tell me get up out your house I ain't thinking twice, cause you ain't going to try to make me feel like I need you I been way too nice" came from. This relationship was the true definition of toxic.

"Oowee" takes a look at sexual desires and lustfulness for someone. The song has an upbeat pace and is in C minor. In this song, Tayler talks about having sexual cravings for someone she's attracted to. The cravings are very strong, and she's barely able to control herself as she states in one of the verses "Your body is a work of art, God must've took his time when he made you. From your lips to your hips don't know where to start, you really are something amazing." The chorus talks about how it feels when she finally experiences sex with the person she's been desiring, and "Oowee" was the first word that came to her head when describing the feeling.

"Better" is a slow tempo song in the key of A major. This song is really about clarity, and being able to see a situation for what it truly is. Similar to the story behind "Emotionless" this song serves as the author snapping out of his romantic trance, and realizing that he was putting in way more effort than he was getting back, and finally understanding that the situation would not play out in his favor. In a way, it's like the author beating himself up because he was blinded by his feelings, and ignored red flags. In the end, all he could think of was that he should've known better, which is where this song gets its chorus.

“Moment” is one of the more underrated songs on the album. It’s in the key of F minor and heavily influenced by the artist Fantasia. The songwriting on Moment really speaks volumes and can be applied to a lot of different scenarios, even the one from Emotionless. Tayler speaks truths like “How could you pretend that you wanted me back, I know it felt like you didn’t need that.” This particular lyric touches on being led on, lied to, and losing hope. It sucks to think that people’s feelings for you can change at the blink of an eye and you never truly know how they feel, you only know what they tell you. “Do you love me for real or is it just for the moment” is the defining line of the chorus and the artist is spreading a similar message as the song “Say” which is basically confronting someone and having a serious conversation about feeling rather than always having to guess how they feel. In other words, “Enough bullshit, I need to know the truth so I can move on”.

“High” is the outro of the project and really exists to take the audience on an emotional journey. The first half of the song gives off a serenade vibe in the key of A major. The first half of this song feels very empowering and intimate because it’s just vocals and piano and strings. The absence of percussion in this part was crucial because it feels unrestricted, free, and spacious. Tayler’s lyrics, again, are flawless and captivating as she talks about her perception of love and how it has damaged her in some ways. The second half of the song feels very unexpected as the 808s and percussion drop out of nowhere and changes to F sharp minor, which is the relative minor of the first half of the song which provides a great contrast but doesn’t really lose tonality. The second half of High talks about Tayler keeping her head up and not letting negative experiences affect her perception of love. Instead, she uses these experiences to take her higher in a way and expand her mindset as she continues to search for the perfect love.



**Figure 1** - Pictured above is the album cover art, designed by Remain3k.

## **Innovative Aspects**

Black Winter is innovative because it's something the author has never done before. Though he's made several songs and projects in the past, none of them are really from his perspective. This was the artist's first time trying to be completely transparent in order to really connect with people on an emotional level, and express himself freely through the use of music. He had some weight on his shoulders that he couldn't figure out how to relieve, but by being honest with himself, and allowing others to see that he too is human, he was able to convey his emotions and free himself of a burden that had been haunting him. This album was programming-based, which means all 11 songs were programmed before lyrics were written. He experimented with sounds and instruments that he'd recently discovered, and even dabbled in some other styles of music to create a versatile and consistent vibe for the project without taking away from the theme.

## Skills

The author took away a lot of skills from working on this project. Getting into different studios and working with different people allowed him to see a lot of different setups and work ethics. He learned tons of new studio etiquette techniques from working on Black Winter. This was his first time working in a studio that had a curtain, and it was kind of different because there was no solid barrier between the recording engineer and the artist so everyone had to be very careful of what they said and how they acted. This really allowed the situation to feel like the talkback button was on the whole time and was a great way to practice mindfulness and awareness. The author took away a lot of editing tips and shortcuts from the studio session itself which helped increase his comfortability and workflow in ProTools which he now feels extremely proficient with. The most important thing that he took away from working on this project would be how to mix and process audio and vocals. Before working on Black Winter, he had little knowledge on the engineering side of the industry. He studied different techniques, genres, plugins, and met with a lot of different teachers in order to help find his style as an engineer. He grinded and absorbed everything he could related to engineering in two months. Though there's a never-ending realm of things to learn in the music industry, he was able to sharply increase his engineering skills in a short amount of time and plans to keep soaking up information in this field of music. A lot of people have given positive comments on the clarity of the mix, levels, and music itself. The author gained a lot of confidence as an engineer through doing this project and even gained some business as a freelance mixing engineer after this project was heard. Engineering was the area he really wanted to improve and thanks to this project, he believes it has come true.

## Challenges

The author was with faced quite a lot of challenges when executing this project. The expected challenges were the time frame, the dependence on other people, and his limited knowledge on engineering at the time. On top of these, he had some unexpected challenges as well. The main challenge that he didn't account for was the current pandemic. Though it is uncontrollable, it's worth to mention that the pandemic caused him to make several alterations to my final project. He had to temporarily abandon his desires for visuals for the project because of the pandemic. He had to leave Spain, the place where he had planned to capture gorgeous scenery for his music videos. He really wanted to record his videos based on the research he had done, but being isolated caused him to rethink a whole new music video concept. Whenever he finishes the videos, he wants to get Tayler involved for all of her hard work and support. He had live performances of Black Winter planned with various different artists he met in Spain, and he watched those plans crumble right in front of him when he had to return to the US 4 months early. Though faced with some unforeseen challenges, the author made the proper adjustments and made the best of the scenario and took a lot of information, experience, and lessons away from working on Black Winter.

## **Future Plans**

The future plans for this project are a bit tricky right now. The author is still working with videographers and animators as he's trying to provide visuals for the album. It's been hard depending on other people working on this project, especially when that's one of the main themes of the project itself. While everyone has been consistent and dependable on the most part, the pandemic has gotten a little in the way. Videographers have adjusted their prices, and extended their time tables while my deadlines remain the same. The author intends on shooting for 2-3 videos for the delivery with at least one animated visual. He also plans on continuing promotion and blog networking for the project. He has developed a website where he has started posting his catalogue and he really can't wait to finish the videos. If too much time goes by or the videos take too long, the author will continue to focus on his upcoming projects and try to incorporate lessons he learned from Black Winter regarding efficient timing and deadlines to make the upcoming projects even better.

## **Conclusion**

In conclusion, the information that was researched allowed the author to successfully understand emotion through music, and how different musical styles affect different emotional parameters. He learned how to take his emotions and convey them to an audience through the domain of music. He got a lot of hard and soft skills from this project that allowed him to continue learning and improving in the musical industry. He's researched musical scholars and philosophers such as Patrik Juslin and Ivy G. Campbell that understand the impact of music and how it is fundamental in society, and the ties of human emotion to music. He also has taken hands on lessons from all of the professors who have offered him professional knowledge in different musical fields that he came across during this project such as production, engineering, video, and performing. This knowledge, along with his research allowed him to take this project to the next level, and really expand on the original theme of the project which elevated it from just another album to a musical journey.



## Appendix

**Table 1. Budget**

ITEM	PROPOSED	REAL
Headphones	\$500	\$500
Yamaha Montage 8	\$4000	\$0
Plugins	\$2500	\$320
Camera	\$600	\$0
Hard Drive	\$300	\$300
Gas	\$120 (month of Dec)	\$120
MacBook Air	\$1100	\$1100
Audio Interface	\$300	\$0
Mics	\$1210	\$0
Software(s)	\$875	\$875
Graphic Designer	\$250 – Cover Art	\$250
Videographer	\$350/video	\$200/video
Recording Engineer	\$50/hr	\$50/hr
Mix Engineer	\$75/song	\$0
Release Party	\$400	\$250
Promotion	\$350	\$100
Distributor	\$25	\$25

Studio Food	\$60	\$60
Mastering Engineer	\$50/song	\$0
Album Site Page	\$200	\$200
Studio Lighting	\$15	\$15
Total	\$6245	\$4989

**Table 2. Weekly Schedule**

DATE	PLAN
Sept. 16 <sup>th</sup> 2019	Begin Research, begin creating music
Sept. 23 <sup>rd</sup> 2019	Research Successful Albums
Sept. 30 <sup>th</sup> 2019	Research themes of musical albums, begin thinking of lyrics
Oct. 7 <sup>th</sup> 2019	“Black Winter” being pursued
Oct. 14 <sup>th</sup> . 2019	Research successful music videos
Oct. 21 <sup>st</sup> 2019	Continue research
Oct. 28 <sup>th</sup> 2019	5/11 songs done writing
Nov. 4 <sup>th</sup> 2019	Continue writing music
Nov. 11 <sup>th</sup> 2019	Continue writing music
Nov. 18 <sup>th</sup> 2019	Continue writing music
Nov. 25 <sup>th</sup> 2019	Finished with music
Dec. 2 <sup>nd</sup> 2019	Continue writing lyrics
Dec. 9 <sup>th</sup> 2019	Finish Lyrics, contact video person
Dec. 16 <sup>th</sup> 2019	Studio prep
Dec. 23 <sup>rd</sup> 2019	Studio recording session
Jan. 4 <sup>th</sup> 2020	Studio mix session
Jan. 21 <sup>st</sup> 2020	2/4 videos done
Feb. 1 <sup>st</sup> 2020	Album done, might release today
Feb. 25 <sup>th</sup> 2020	4/4 videos done
March 6 <sup>th</sup> 2020	Black Winter release party
March 7 <sup>th</sup> 2020	Black Winter official release
March 18 <sup>th</sup> 2020	Begin website and album release page
March 24 <sup>th</sup> 2020	Inexplicit “radio” album version released
March 30 <sup>th</sup> 2020	Contact bloggers for promotion
April 7 <sup>th</sup> 2020	Album release page done
April 15 <sup>th</sup> 2020	Website 90% done

April 22 <sup>nd</sup> 2020	Website and album page released
May 1 <sup>st</sup> 2020	Continue promotion and upcoming remix from album
May 16 <sup>th</sup> 2020	Remix from album released
May 20 <sup>th</sup> 2020	Site and album promotion

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