

The background features a dark blue gradient with a starry space pattern. On the left side, there are several technical diagrams, including a large circular scale with numerical markings from 140 to 260, and various circular and curved lines with arrows indicating direction or flow.

CE DEFENSE PRESENTATION

SHAKTHI PRASAD KIZHIKKI THARA

BERKLEE VALENCIA

INNOVATION

- Personal innovation in writing style and process
 - Bringing previous influence from Metal and progressive Rock music
 - Guitar Riff style in Synths
 - Odd time signature and Poly Rhythm
 - Bass oriented tracks also influenced by previous influences
 - Completely composed the instrumental track before collaborating with artists
 - Majority of the sounds used were original sounds
 - Working with limitation of not knowing music theory and using right tools for it

NEW SKILLS ACQUIRED

- Analog synthesis and sound design
- Ableton and Protools DAW
- Engineering skills
- Creating Visuals for Marketing and Branding
- Music Production and composition skills
- Working with collaborators remotely
- Creating a new Artist Identity

CHALLENGES BOTH EXPECTED AND UNEXPECTED

- Regular fight with confidence, anxiety and creative blocks
- Initial struggle with finding an artist identity
- Covid 19
 - Not having access to Studio and modular synthesisers mainly for composition
 - Losing opportunities I work really hard for.
 - Collaborating with artists remotely during initial stage of lockdown

FUTURE RAMIFICATIONS AND/OR PLANS FOR THE WORK

- Reaching out to labels hosting similar artist and submitting demos.
- Creating contents for my social media handles
- Extras for current EP like instrumental version, filler tracks and Releasing this EP by August
- Contacted online magazines like rolling stones India for EP feature, will reach out to more
- Working on my second EP , already composed 5-6 ideas for new songs and have reached out to artists for collab
- Connecting with artists and composers in the movie industry

Thank you

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