

PROMOTION VIDEO

VIDEO SHOTS:

SHOT# 1 (0.28)

(Tram in town)

Text scrolling on screen:

In the heart of Oranjestad, Aruba is situated Fundacion Muchila Creativo, established in 2003 as a non-profit organization to promote the Arts and Culture in the Aruban community through courses, lectures, presentations, workshops, seminars, and expositions for children, youth, and adults in the fields of music, visual arts, dance, and theater.

SHOT # 2 (0.6)

(In front of building Muchila Creativo.)

On screen text scrolling:

Text 1: Arts-Based education.

Text: 2: "Key to success".

SHOT # 3 (0.29)

(Students working in different groups learning to write via smart board and computer, and other activities)

MUCHILA CREATIVO

Text: Total 5.18 min

NARRATION # 1

Background music - instrumental

In the heart of Oranjestad, Aruba is situated Fundacion Muchila Creativo, established in 2003 as a non-profit organization to promote the Arts and Culture in the Aruban community through lectures, courses, presentations, workshops, seminars, and expositions for children, youth, and adults in the fields of music, visual arts, dance, and theater.

NARRATION # 2

(Music on background - instrumental)

On screen text scrolling:

Text 1: Arts-Based education.

Text: 2: "Key to success".

NARRATION #3

Muchila Secondary Arts-Based school for students with disabilities, age 16 -25, is designed with a three-year prevocational Learn and Work training program. It features a holistic curriculum which includes skill-based classes to foster independence by building fundamental skills which raise their self-esteem to competitively prepare them for success in the workplace.

SHOT #4 (0.24)

(Students busy with a cognitive activity in interaction with teacher.)

SHOT #5 (1.00)

(Students doing different lessons of the educational contents)

Heading: "The Program"

SHOT #6 (0.56)

*(Different lessons)
(Different circles; every circle with one subject of the school scrolling in and a shot of the subject on the background.)*

NARRATION # 4

Our school offers arts-based education for engagement, social emotional wellbeing, cognitive growth, purpose, service, and joy. The curriculum goes beyond the academic, educating the whole person beyond any presumption of limitations, and offers equal chances no matter the students' background.

NARRATION # 5

The program is geared to prepare the students to not only be functionally integrated into Aruban society, but also to contribute to the community in several very specific vocational and artistic career pathways.

The program of instruction is adapted to the learning styles of the students. The way the teachers engage the students in the learning process makes it possible for the students to be involved with every cognitive instruction through a variety of hands-on activities.

Every student has a say and makes their own choices within the learning process. This process builds confidence, optimizes potential, opens possibilities for growth and self-improvement, improves abilities to communicate effectively as they practice working as part of a team.

NARRATION # 6

The Arts-Based education program offers the students opportunities to demonstrate their accomplishments in all kinds of manners. Through this artistic program they will receive a quality boost to function in the community and prepare themselves to participate for employment.

Our program consists of the following educational contents:

1. Online Program (Math, Languages, Science)
2. Cognitive activities (Reading, Writing, Social Life Skills)
3. Social Emotional Learning & Civic Skills
4. Digital & social media
5. Learn & Workplace Internships

6. Music (Instrumental and vocal) & Percussion Ensemble
7. Theater & Puppetry
8. Visual & Media Arts
9. Dance, Sports & Movement
10. Performance (Musical & Social Activities)

SHOT # 7 (0.39)

(Students busy with music, theater, visual art, and dance & performance)

Text: “Arts Disciplines”

NARRATION # 7

Artistically, the students learn the basic elements of the Arts disciplines in weekly group practice. The students will get the opportunity to regularly perform for their peers and community.

These experiences give students the chance to demonstrate their musical and artistic growth and practice their social skills, including stage presence.

Sharing their passion on stage raises their visibility in the community. It promotes acceptance and helps in changing negative perceptions of people with intellectual and developmental disabilities.

SHOTS # 8 (0.49)

(Background Students at Coco Plum)

Text: “Internship”

NARRATION # 8

Muchila has developed partnerships with different types of businesses, where the students can grow individually within their own possibility and tempo.

Each business requires individuals to demonstrate flexibility while learning different tasks and responsibilities and allow students to practice basic work and social skills. The students will have the opportunity to develop critical thinking skills and talents. They will be challenged to make their own decisions in solving problems. The internship is a collaborative process, and everyone is considered equal.

The internship opportunities provide a safe nurturing environment to support success for each student.

SHOT # 9(0.58)

(Students working together during visual arts and other activities)

Text: “Six educational objectives”

(Source: muchilacreativoaruba.org/arts-based-education)

SHOT #10 (0.34)

(Group busy to make chocolates)

Text: “Learn to Workplace education”

SHOT #11 (0.12)

(Group of students performing percussion and singing and caha di orgel)

NARRATION # 9

Muchila’s Secondary Arts-Based School meets six educational objectives.

- 1.The students will learn to give shape to language, arithmetical concepts, science, orientation on the world, skills and techniques through a digital program and go through a creative process by means of knowledge, skills, and attitude through the Performing Arts. (Music, visual art, theater, and movement) and through the “Learn to Workplace”.
- 2.The students will learn to express their feelings, ideas, and experiences.
- 3.The students will learn to verbalize their opinion and to communicate.
- 4.The students learn to work together as a team.
- 5.The students learn to reflect on their own work and from another.
- 6.The students gain knowledge about and receive appreciation for aspects of cultural heritage.

NARRATION # 10

Muchila’s secondary Arts-Based Learn to Workplace school offers our youth with disabilities opportunities to pursue meaningful, paid employment, instilling in them a sense of self-worth and self-esteem, promoting their independence to contribute to the quality of daily life and living in our Aruban community.

Muchila’s three-year Secondary Arts-Based Education- provides a unique model of practice for career readiness.

AUDIO # 11

(Music of percussion, singing and caha di orgel of Jeromain Paesch)

On screen text scrolling:
Text 1: Arts-Based education.
Text 2: “Key to success”.
Text 3: Model of Practice:
Aruba (Dutch Caribbean).
April 2022

Logo Muchila



SHOT 12. (0.30)

On screen scrolling Credits:

AUDIO # 12

(Instrumental music of caha di orgel on the background)

Credits:

Muchila's Secondary Arts-Based School:

Director & Narrator: Rose-Marie Provence MSc

Advisory Board: Dr. Elise Sobol – New York

Teachers:

1. Jane Lanooij - Digital program – Music
2. Lila Richardson – Digital program
3. Emerita Emerencia – Digital program, Theater and Dance
4. Rudberth Wolff – Digital program – Visual Arts
5. Joselyn – Trimon – Digital program – Learn to Workplace
6. Regayne Ravine – Digital program
7. Erica Heinze – Digital program
8. Krystel Banga – Digital program – Music Therapy
9. Remigio Rasmijn – Media & percussion
10. Natalia Maduro - Digital program

Filmed and edit by Angel Soto

Students of Muchila's Secondary Arts-Based School.